



SALES & MARKETING BULLETIN

DL60982720 MARCH 27, 2024

NEC

Extend SWA Campaign for SV9100 CP20

NEC will be extending the existing SWA campaign ([DL50999554 SAMB SWA Campaign SV9100 CP20](#)) to waive the reinstatement fee for the **SV9100 CP20** for an additional 6 months. This is to give partners and customers time to complete any orders they may currently have in progress.

With this extended campaign NEC is removing the threshold for customers with SV9100 CP20 to step into the NEC SWA Programme or to re-join the NEC SWA Programme by removing the Reinstatement fee.

- For first time enrolments the Reinstatement fee will be set to 0
- For renewals the Reinstatement fee will be set to 0

This campaign is extended until **30th September 2024**.

Prophix CPQ and LMS will automatically show the new reinstatement fee.

We urge you to exploit this campaign with your customers to get them on-board our SWA Programme.